

## Under The Auspices of The Custodian of the Two Holy Mosques King Salman Bin Abdulaziz Al Saud

### International Exhibition and Conference on Higher Education (IECHE)

73 Workshops Presented  
by Leading Experts from the Kingdom and the World...

Hall A	Hall B	Hall C
<b>Wednesday April 10, 2019</b>		
<p><b>1</b> Work Shop 1 10:00 - 10:50 AM PhD Research Proposal Seminar IDP IELTS</p> <p><b>2</b> Work Shop 2 11:00 - 11:50 AM Regional Development in Light of vision 2030: Al Madinah Al Munawwarah as a Model Presented by Taibah University - Taibah University</p> <p><b>3</b> Work Shop 3 01:00 - 01:50 PM Recent scientific research on waste heat recovery technologies University of Haif</p> <p><b>4</b> Work Shop 4 02:00 - 02:50 PM Digital transformation program of Taibah University - Taibah University</p> <p><b>5</b> Work Shop 5 04:00 - 04:50 PM Universities and strategic focus: King Faisal University as an example King Faisal University</p> <p><b>6</b> Work Shop 6 05:00 - 05:50 PM The Concept of Innovation Districts: The Agricultural District of King Faisal University as a Model - King Faisal University</p> <p><b>7</b> Work Shop 7 07:00 - 07:50 PM IELTS Master Class IDP IELTS</p>	<p><b>8</b> Work Shop 8 10:00 - 10:50 AM Business Intelligence Systems in Continuous Improvement and Development Processes for Learning Outcomes in Higher Education - Najran University</p> <p><b>9</b> Work Shop 9 11:00 - 11:50 AM King Saud University: Opportunities for Promising Investment King Saud University</p> <p><b>10</b> Work Shop 10 01:00 - 01:50 PM The Role of Higher Education Institutions in Promoting Economic and Development Areas of the Society in order to Achieve the Objectives and Initiatives of Vision 2030 - Islamic University of Madinah</p> <p><b>11</b> Work Shop 11 02:00 - 02:50 PM Jazan University &amp; Change Making - Jazan University</p> <p><b>12</b> Work Shop 12 04:00 - 04:50 PM Proposed mechanisms for activating the roles of community partnerships for Saudi universities to serve the vision of the Kingdom of 2030 ... Experience of Najran University - Najran University</p> <p><b>13</b> Work Shop 13 05:00 - 05:50 PM The role of digital leadership in driving the university's change Shaqra University</p> <p><b>14</b> Work Shop 14 07:00 - 07:50 PM PhD's: How to Write an Effective Research Proposal King's College London</p>	<p><b>15</b> Work Shop 15 10:00 - 10:50 AM The Role of the University of Bisha Female Students in the Public Service under the Auspice of the Kingdom's Vision 2030 University of Bisha</p> <p><b>16</b> Work Shop 16 11:00 - 11:50 AM AlBaha university's Experience with Rafid, the E-Learning Platform Al Baha University</p> <p><b>17</b> Work Shop 17 01:00 - 01:50 PM Studying Engineering at UWE Bristol, UK University of the West of England (UWE Bristol)</p> <p><b>18</b> Work Shop 18 02:00 - 02:50 PM Studying a Foundation Course in the UK - University of Kent</p> <p><b>19</b> Work Shop 19 04:00 - 04:50 PM PSU's Recipe for Success Prince Sultan University</p> <p><b>20</b> Work Shop 20 05:00 - 05:50 PM Academic Exchange Programs in the U.S. USA Embassy</p> <p><b>21</b> Work Shop 21 07:00 - 07:50 PM Undergraduate and English language Studies in the U.S. USA Embassy</p>
<b>Thursday April 11, 2019</b>		
<p><b>24</b> Work Shop 24 10:00 - 10:50 AM Investment in Saudi Arabia University: Reality and Hopes - Taibah University</p> <p><b>25</b> Work Shop 25 11:00 - 11:50 AM Recent scientific research on bacterial infection and microbial resistance - University of Haif</p> <p><b>26</b> Work Shop 26 01:00 - 01:50 PM Institutional Development at Taibah University : Performance Governance and Institutional Assessment in light Vision 2030 Taibah University</p> <p><b>27</b> Work Shop 27 02:00 - 02:50 PM Succeeding in your doctoral studies at the University of Exeter University of Exeter</p> <p><b>28</b> Work Shop 28 04:00 - 04:50 PM University of Tabuk: The Transformation to a Sustainable and Eco-friendly University - University of Tabuk</p> <p><b>29</b> Work Shop 29 05:00 - 05:50 PM The Life Cycle of Industrial Innovation from Idea to Project in Alignment with the National Industry Development Program: One of the Programs of the Saudi Vision 2030 - University of Tabuk</p> <p><b>30</b> Work Shop 30 07:00 - 07:50 PM PhD's in the United Kingdom IDP IELTS</p>	<p><b>31</b> Work Shop 31 10:00 - 10:50 AM Scientific Research at the University of Bisha University of Bisha</p> <p><b>32</b> Work Shop 32 11:00 - 11:50 AM Digital Transformation Applications at King Saud University King Saud University</p> <p><b>33</b> Work Shop 33 01:00 - 01:50 PM King Khalid University research programs and the achievement of the objectives of the University strategic plan and the Kingdom's Vision 2030 - King Khalid University</p> <p><b>34</b> Work Shop 34 02:00 - 02:50 PM Jazan University : A sustainable Economical aspect Jazan University</p> <p><b>35</b> Work Shop 35 04:00 - 04:50 PM Operating Procedures Manual of the University of Bisha University of Bisha.</p> <p><b>36</b> Work Shop 36 05:00 - 05:50 PM Applying the media education in educational institutions Shaqra University</p> <p><b>37</b> Work Shop 37 07:00 - 07:50 PM PhD's: How to Write an Effective Research Proposal King's College London</p>	<p><b>38</b> Work Shop 38 10:00 - 10:50 AM Center of the pioneers of the North, reality and hope Northern Border University</p> <p><b>39</b> Work Shop 39 11:00 - 11:50 AM Ro'ya Specialized Medical Laboratories: a Promising Future King Abdulaziz University</p> <p><b>40</b> Work Shop 40 01:00 - 01:50 PM Al Baha University's Center for Innovation and Entrepreneurship, it's Experience in Establishing Start-up Companies Al Baha University</p> <p><b>41</b> Work Shop 41 02:00 - 02:50 PM The role of Taibah in promoting partnership and community service in accordance with vision 2030 - Taibah University</p> <p><b>42</b> Work Shop 42 04:00 - 04:50 PM Empowering the Next Generation to be Digital Transformers Prince Sultan University</p> <p><b>43</b> Work Shop 43 05:00 - 05:50 PM Graduate Studies in the U.S. USA Embassy</p> <p><b>44</b> Work Shop 44 07:00 - 07:50 PM Developing academic plans according to Vision 2030 Al Jouf University</p>
<b>Friday April 12, 2019</b>		
<p><b>47</b> Work Shop 47 05:00 - 05:50 PM Students' readiness for labour market and future jobs King Abdulaziz University</p> <p><b>48</b> Work Shop 48 07:00 - 07:50 PM IELTS Information Session IDP IELTS</p>	<p><b>49</b> Work Shop 49 05:00 - 05:50 PM Understanding U.S. University Admissions for IEPs, Undergraduates and Graduates - University of Missouri</p> <p><b>50</b> Work Shop 50 07:00 - 07:50 PM King Saud University's Laboratories and Plants: Partnership and Excellence - King Saud University</p>	<p><b>51</b> Work Shop 51 05:00 - 05:50 PM Jouf University Experience in E-learning Al Jouf University</p> <p><b>52</b> Work Shop 52 07:00 - 07:50 PM Sustainability in Higher Education (HR) Shaqra University</p>
<b>Saturday April 13, 2019</b>		
<p><b>53</b> Work Shop 53 10:00 - 10:50 AM Guide to writing a winning personal statement IDP IELTS</p> <p><b>54</b> Work Shop 54 11:00 - 11:50 AM Training and Human Development at King Saud University: Economic Vision King Saud University</p> <p><b>55</b> Work Shop 55 01:00 - 01:50 PM Future skills in accordance with Vision 2030 and adapting higher education outcomes with the labor market King Khalid University</p> <p><b>56</b> Work Shop 56 02:00 - 02:50 PM Academic accreditation: Steps towards trip transformation King Saud University</p> <p><b>57</b> Work Shop 57 04:00 - 04:50 PM "A Diligence Story and Success Prospects—College of Medicine, University of Bisha Model" - University of Bisha</p> <p><b>58</b> Work Shop 58 05:00 - 05:50 PM Saudi universities producing universities 'proposed model' Shaqra University</p> <p><b>59</b> Work Shop 59 07:00 - 07:50 PM Graduate programs at King Khalid University and the Kingdom's Vision 2030 and its adaptation to the labor market King Khalid University</p>	<p><b>60</b> Work Shop 60 10:00 - 10:50 AM Governance in Saudi universities: A model to activate the Kingdom's Vision 2030 - King Khalid University</p> <p><b>61</b> Work Shop 61 11:00 - 11:50 AM Development and Quality of Academic Programs - The University of Bisha Model University of Bisha</p> <p><b>62</b> Work Shop 62 01:00 - 01:50 PM R&amp;D Template to Transform the University. UT Experience University of Tabuk</p> <p><b>63</b> Work Shop 63 02:00 - 02:50 PM Professional management and evaluation platform (PME) - University of Tabuk University of Tabuk</p> <p><b>64</b> Work Shop 64 04:00 - 04:50 PM Artificial Intelligence in Education King Khalid University</p> <p><b>65</b> Work Shop 65 05:00 - 05:50 PM Finding and Succeeding in a U.S. English Language Program University of Missouri</p> <p><b>66</b> Work Shop 66 07:00 - 07:50 PM Initiatives of the College of Tourism to achieve the vision of the Kingdom 2030 - King Abdulaziz University</p>	<p><b>67</b> Work Shop 67 10:00 - 10:50 AM The role of participation in fairs and scientific competitions on developing the student practically - King Abdulaziz University</p> <p><b>68</b> Work Shop 68 11:00 - 11:50 AM Opportunities in Engineering at the University of Bridgeport University of Bridgeport</p> <p><b>69</b> Work Shop 69 01:00 - 01:50 PM Want to stand out among other applicants? The TOEFL® Test has several advantages over other English language tests. Come find out why - AMIDEAST</p> <p><b>70</b> Work Shop 70 02:00 - 02:50 PM Employability: PSU Alumni Stories of Success Prince Sultan University</p> <p><b>71</b> Work Shop 71 04:00 - 04:50 PM Discover Excellence of PSU in the Era of Change Prince Sultan University</p> <p><b>72</b> Work Shop 72 05:00 - 05:50 PM Academic Exchange Programs in the U.S. USA Embassy</p> <p><b>73</b> Work Shop 73 07:00 - 07:50 PM Empowering Students with Special Needs at King Abdulaziz University According to Vision 2030 of the Kingdom - King Abdulaziz University</p>

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